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B.M.S COLLEGE FOR WOMEN
BENGALURU – 560004

V SEMESTER END EXAMINATION – JAN/FEB - 2024

B.Voc. R.M. – PACKING AND SUPPLY CHAIN MANAGEMENT
(NEP Scheme 2021-22 onwards)

Course Code: BVRM5DSE01
Duration: 2 ½ Hours

QP Code: 5510
Max. Marks: 60

Instructions: Answer all the sections.

SECTION-A

I. Answer any FIVE of the following questions. Each question carries TWO Marks. (5X2=10)

- Give the meaning of Packaging.
- What is the Packaging cost?
- What is Demand Chain Management?
- What is Shrink Packaging?
- What is the Value Chain Process?
- Give the meaning of Bull Whip Effect
- What is EDI?

SECTION-B

II. Answer any FOUR of the following question. Each question carries FIVE Marks. (4X5=20)

- Write the difference between Packing and Packaging.
- Write a short note on (a) GSI Standard (b) Universal Product Code
- What are the Objectives of Supply Chain Management?
- Explain in detail the SCOR Model
- What are the benefits and risks of Outsourcing?

SECTION-C

III. Answer any TWO of the following questions. Each question carries TWELVE Marks.

(2X12=24)

- Explain in detail the different stages of the Supply Chain & Value Chain Process.
- Explain in detail the various types of Packaging Materials.
- What is 3PL? What are the Pros and Cons of 3PL?

SECTION-D

IV. Answer any ONE of the following questions carries SIX Marks.

(1X6=6)

- List out the framework for strategic alliance.
- List out Major 3PL service Providers in India.

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